

# CAPABILITY STATEMENT



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Peerless Performance is a woman owned full-service Performance Improvement, Culture Engineering and Incentive Agency. We go beyond providing traditional Incentive, Rewards and Recognition fulfillment services by offering strategies and solutions that help organizations accomplish key goals through a greater structural alignment. Everything we do for each other and for our clients is driven by our mission and core values...*Every day we get to enhance the quality of people's lives.* We are also dedicated to creating community by supporting two non-profits, Megan's Smile and Confetti Celebrations, with part of our proceeds.

## Core Competencies

- ❖ Sales Incentives: Incentive Travel, Rewards, Planning, Design and Delivery Solutions
- ❖ Employee Recognition: Service and Milestone Awards, Safety and Wellness Programs
- ❖ Communication Strategies and Campaigns
- ❖ Meeting and Event Planning, Design and Delivery Solutions
- ❖ Research, Analysis and Culture Engineering

## Differentiators

### ❖ Enterprise-Wide Solutions

Our enterprise-wide employee engagement platform is an innovative tool that allows organizations to promote employee engagement and recognize their employees in multiple ways. The platform connects your entire workforce within one portal giving you the ability to run rewards, recognition, wellness, training, safety, and incentive programs from one enterprise-wide solution, resulting in the ability to build and engage your culture, encourage lifestyle changes, and measure the success of the program.

### ❖ The Peerless Study

*The Peerless Study* is designed to measure the optimal expectations of associates and customers by helping to uncover "disappointment gaps" and dramatically improve culture, employee engagement, marketing communications and sales strategies. Our scientific and in-depth process of collecting emotional and cognitive data provides actionable, straightforward insights for improving the performance of companies. Based on our findings, we help clients design a strategy to leverage best practices and best-in-class solutions to drive, reward and recognize change that is in alignment with the core values and company mission.

### ❖ Next Generation Incentives

The time tested "Do this...Get that" approach to incentives is quickly shifting to reflect changes in behavior with the goal of building long term relationships that result in greater profits. The term incentive is no longer about occasional travel, rewards, or compensation. It's about achieving specific behavioral performance and results-focused benchmarks, and driving those behaviors, performances and results with meaningful benefits.

### NAICS Codes

541611 (Primary), 541613, 611430, 561920, 561510

